

# espritMeuble

PARIS

ESPRITMEUBLE 2018  
promoting a  
**Desirable and Sustainable**  
furniture sector



**1-4 DECEMBER 2018**  
**PARIS PORTE DE VERSAILLES – HALLS 7.1 AND 7.2**

The 7th international trade fair for furniture professionals returns to the Parc des Expositions, at Porte de Versailles in Paris, from the 1st to the 4th of December 2018. The keynote for this new staging of the fair is a strong, meaningful theme for which ESPRITMEUBLE wishes to be the spokesperson: Desirable and Sustainable.

### **A stated desire: to unite and stimulate the furniture sector**

Since the first trade fair in 2012, ESPRITMEUBLE has risen to the challenge of uniting all the French and international furniture sector players in a premium, friendly setting. Bringing together industry professionals, initiating meetings, showcasing new product ranges and innovations... so many ambitions that make ESPRITMEUBLE an unmissable event for all furniture sector specialists.

### **A new challenge: to make the furniture sector desirable and sustainable**

Sustainable development is a key problem for the furniture sector: materials used, production processes, consumption, waste, recycling, etc. Every link in the chain is affected. With the help of all the industry professionals, for its 7th trade fair ESPRITMEUBLE has tackled this issue in order to create a synergy that will help the sector move towards a more desirable and sustainable model.

### **A theme present throughout the Trade Fair.**

Exhibitor involvement, events, sustainable catering outlets, new staging (with, in particular, the grouping of bed professionals in a single area), new media (with the arrival of a mobile app)... everything has been done to limit the environmental impact of ESPRITMEUBLE as much as possible. This approach will also be reinforced by the setting up of a new partnership with EMMAÜS France which will involve exhibitors and put solidarity at the heart of the event.

#### **ESPRITMEUBLE, a trade fair at the heart of a profession**

ESPRITMEUBLE originated from the association of two major French players in the furniture industry, Gaëtan Ménard, Managing Director of Meubles ERNEST, and Alain Liault, Managing Director of Meubles Celio. An organisation which is able to meet the objectives of European furniture industrialists; promoting their company image, displaying their performance and their dynamism in a constantly changing market and opening up to international markets. The ambition of ESPRITMEUBLE is to contribute actively to the development of business and to promote modernity and the capacity for innovation of the furniture sector in Europe.